



## Bringing Ideas to Life Through Intentional Design

Brands, websites, marketing materials,  
styled spaces, and meaningful celebrations.



## Services & Pricing Guide

# Welcome!

to KD Designs | Creative Studio

*Thoughtful design that brings ideas to life.*

***I'm so glad you're here!***

Whether you're building a brand, refreshing your website, styling a space, or planning a meaningful celebration, great design has the power to create clarity, confidence, and connection.

With a designer's eye and a passion for helping people bring their vision to life, I create brands, spaces, and experiences that feel cohesive, intentional, and uniquely you.

**Let's create something beautiful together.**

*Kim*



*A legacy isn't what we leave behind; it's what we design and live out loud.*

## how it all started...

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With a background in Interior Design and more than two decades of entrepreneurship, I've spent my career helping people bring their ideas to life.

Today, through KD Designs Creative Studio, I combine creativity, strategy, and thoughtful design to create brands, spaces, and experiences that feel beautiful, intentional, and uniquely you.

**Because great design should feel as good as it looks.**

# BRAND DESIGN & MARKETING PACKAGES

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*“Make every detail count with custom visuals that tell your story—in print, online, or at your next event.”*

## Design Starter – \$197

- 30-minute creative consult
- 3 custom graphics (social, tags, menus, or signs)
- 1 round of revisions

## Design Bundle – \$597

- 60-minute design strategy session
- 10 coordinated designs (event suite or home refresh assets)
- Includes Canva templates or PDFs
- 2 rounds of revisions

## Signature Branding Package – \$1297+

- Full brand or event design suite
- Includes logo or custom wordmark
- 15+ designs: menus, signage, social, booklet, tags
- 1:1 strategy + style board
- 3 rounds of revisions



# HOME STYLING & STAGING PACKAGES

*“Create calm, reduce overwhelm, and fall in love with your home again.”*

## Refresh – \$297

### 90-minute in-home or virtual consult

- Space audit
- Personalized action plan
- Product recommendations

## Reset – \$797

### Half-day home organizing session

- 3-hour in-home organizing
- System design
- Custom follow-up guide

## Redesign – \$1497+

### Done-for-you transformation (2 rooms)

- Declutter + organize + style
- Product sourcing + set up
- Before & after visuals

**Add-ons: staging, custom sourcing, product shopping, labeling kits**





# EVENT DESIGN & CREATIVE STYLING PACKAGES

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*“Turn milestones into magical memories—  
with none of the stress.”*

## Party Plan Pack – \$197

- 30-minute event consult
- Mood board + custom checklist
- Vendor + theme ideas

## Styled Setup – \$497–\$997

- Plan + sourcing
- Partial day-of setup
- Tablescape + decor styling

## Full-Service Celebration – \$1497+

- All-inclusive planning
- Concept to clean up
- Design, vendors, and hosting support

# HOME STAGING PACKAGES

*Affordable staging that creates a clear, inviting space buyers connect with instantly.*



## Photo Prep Walkthrough – \$175–\$350

**90-minute in-home or virtual consult to get your listing photo-ready.**

- Space audit + decluttering guidance
- Personalized action plan for each room
- Simple styling + product recommendations

## Light Touch Staging – \$400–\$900

**2–3 hour hands-on styling session using what you already have.**

- Furniture rearranging for better flow
- Decluttering + visual reset
- Styling key spaces (living, kitchen, primary)

## Quick Sell Styling Day – \$900–\$1,500+

**2–4-hour on-site styling session to prepare your home for photos + showings.**

- Room layout + flow optimization
- Entry + curb appeal touch-ups
- Final styling for a clean, listing-ready finish

**Add-ons: Accessory styling kits • Product sourcing + shopping • Declutter + reset touch ups • Photo-ready touch-ups**

# add ons:

## CUSTOM DESIGNED MATERIALS

A package of branded, Canva-crafted pieces for home or event:

- Invitations, menus, place cards, and signage
- Branded social-media graphics or welcome posters
- Printable room tags, mood boards, or accessory guides

**\$75+**

## ON-SITE STYLING & EVENT EXECUTION

A day of setup, décor installation, vendor coordination, and final styling tweaks.

- Full setup of décor, table settings, florals, balloons, etc.
- Vendor coordination and timeline management
- Final styling tweaks so photos & guest experience are flawless

**\$250+**

## SEASONAL HOME REFRESH OR ROOM STYLING CONSULT

A one-time (or quarterly) session to swap accessories, tweak layouts, and update accents.

- Quick accessory swap, color accents, or layout tweaks
- A “shopping list” of small décor pieces to tie a room together
- Suggestions for mood boards and styling focal points

**\$125**

(Bundle 3 sessions for \$325.)





# why work with me...

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Because you want more than just pretty...

**You want peace, presence, and purpose.**

I'm Kim DeMado—Creative Director, event stylist, and home designer. I help busy women create homes and celebrations that feel calm, intentional, and deeply reflective of who they are.

With years of experience blending organization, design, and thoughtful detail, I bring both strategy and heart to every project. My clients often come to me feeling overwhelmed—and leave with clarity, ease, and confidence in how their spaces and events come together.

If you're ready for more alignment in your home and events, I'm here to help you create a life that feels as good as it looks—beautiful, intentional, and truly lived in.

# what my clients are saying...



Working with Kim was a game-changer! She was professional, responsive, and delivered results that exceeded our expectations. I highly recommend her!

**Darcy Brennen**



I couldn't be happier with the service provided. From start to finish, the process was seamless, and the results were exactly what we needed.

**Sharon Snow**

# how it works...

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*From inspiration to transformation—here's what to expect:*

- 01** **BOOK A DISCOVERY CALL**  
Let's start with a no-pressure conversation to explore your goals and see how I can support your vision—whether it's styling your space, habits, or next celebration.
- 02** **DESIGN YOUR PLAN**  
Based on your needs, I'll craft a personalized design proposal—complete with curated ideas, clear timelines, and thoughtful touches that reflect your style and vision. Once approved, we'll move forward with confidence and clarity.
- 03** **LET ME HANDLE THE DETAILS**  
From sourcing and styling to planning and execution, I'll take care of every detail so you don't have to. You can sit back, breathe easy, and know that everything is being beautifully handled behind the scenes.
- 04** **ENJOY THE REVEAL**  
Whether it's a refreshed space or a perfectly styled party, your vision will come to life—without the stress. All that's left for you to do? Be present, soak it in, and enjoy the moment.





# Let's Get Started!

*Let's make magic happen.*

Thank you for exploring the ways we can transform your home and celebrations with intention. Whether you're ready to simplify your space, celebrate a milestone, or refresh a favorite room, I'm here to guide you with creativity, compassion, and clarity.

Your life isn't one-size-fits-all—and neither are your dreams. Together, we'll bring them to life in a way that feels meaningful, beautiful, and uniquely yours.

Here's to designing a life you love.

*Kim DeMado*

[!\[\]\(f1ee6d81bdeaf50ad3989e9a2b0d9b21\_img.jpg\) Schedule Your Free Discovery Call Today!](#)

**Let's talk about how we can style your next chapter—beautifully.**